

Be an Oktoberfest Stage Sponsor!



FOX CITIES CHAMBER
CONNECT | GROW | LEAD

105.7 WAPL Stage
West End of
College Avenue

INVESTMENT: \$12,000

This is our most popular and busiest stage at Oktoberfest! Sponsor this stage, and your name will be in front of thousands of attendees who visit the bars and stage at the west end of College Avenue.

This year's WAPL stage lineup includes:

- 11 a.m. - 12 p.m. | Bad Habitz
- 12:30 - 2 p.m. | Annex
- 2:30 - 5:30 p.m. | The Glam Band

As an Oktoberfest Stage Sponsor, you'll receive:

- Your name/logo on Oktoberfest marketing materials, website, social media, etc.
- Your logo on a banner above the stage you sponsored
- Recognition in The Business News
- Logo on back of volunteer tshirts
- Recognition on Oktoberfest radio advertising
- Name on digital event signage
- One booth space at event

FOR MORE INFORMATION

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Did you know:

- Oktoberfest runs 1 mile on College Avenue and sees approximately 200,000 in attendance
- Oktoberfest is spelled with a "C" instead of a "K" because the "C" stands for "Community." We are a Fox Cities fall festival featuring arts & crafts, family fun, live music, beer, and is one of the areas largest nonprofit supporting events
- The two day event has a \$42.3 million economic impact on our area
- In one day we have 8 1/2 hours of live music on 5 stages
- Over 850 volunteers help make it happen
- 80+ nonprofits are supported through this event

