

Be an Oktoberfest Stage Sponsor!



**WHBY and
95.3/99.1 THE
SCORE Stage**
College Ave. and Morrison St.

INVESTMENT: \$12,000

Sponsor this stage and your name will be in front of thousands of attendees who visit the bars and food booths up and down the Avenue, as well as the kids area and arts and crafts vendors!

This year's THE SCORE stage lineup includes:

- 11 a.m. - 1:30 p.m. | Tom Thiel Trio
- 2:00 - 3:30 p.m. | Verona Grove
- 4 - 5:30 p.m. | The Cool Waters Band

As an Oktoberfest Stage Sponsor, you'll receive:

- Your name/logo on Oktoberfest marketing materials, website, social media, etc.
- Your logo on a banner above the stage you sponsored
- Recognition in The Business News
- Logo on back of volunteer tshirts
- Recognition on Oktoberfest radio advertising
- Name on digital event signage
- One booth space at event

FOR MORE INFORMATION

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Did you know:

- Oktoberfest runs 1 mile on College Avenue and sees approximately 200,000 in attendance
- Oktoberfest is spelled with a "C" instead of a "K" because the "C" stands for "Community." We are a Fox Cities fall festival featuring arts & crafts, family fun, live music, beer, and is one of the areas largest nonprofit supporting events
- The two day event has a \$42.3 million economic impact on our area
- In one day we have 8 1/2 hours of live music on 5 stages
- Over 850 volunteers help make it happen
- 80+ nonprofits are supported through this event

